

## Bruce Peltier

Work:  
2155 Webster Street  
San Francisco, CA 94115  
415.215-5868 (cell)

b.peltier@sbcglobal.net

Residence:  
720 Sierra Point  
Brisbane, CA 94005

Website: brucepeltier.com

### Current Professional Activities

**Professor of Psychology and Ethics, University of the Pacific School of Dentistry, San Francisco.** Direct biomedical ethics education, teach behavior science and doctor-patient relationship skills, advise dental students, conduct organizational development.

**Management Consultant/Executive Coach.** Consult with mid-sized to large organizations; coach executive level leaders and partners, consultant to dental practices.

**Private Practice Psychologist.** Conduct psychotherapy with a wide range of clinical cases in an outpatient setting. Conduct psychological assessments and professional remediation of doctors (dentists, physicians, psychologists) who have lost their license to practice.

### Education and Training

USMA, West Point	BS, Engineering	1970
Wayne State University, West Berlin	M.Ed., Psychology	1974
Wayne State University, Detroit	Ph.D., Counseling	1979
Stanford University	Research Assistant	1977-79
University of Southern California	Post-Doctoral Intern (FT)	1979-80
Kennedy Institute of Ethics, Georgetown University	Summer Institute	1994
Eberhardt School of Business, University of the Pacific	M.B.A.	1999
Center for Ethics, Loyola University of Chicago	Summer Institutes	1997/99/01

### Licenses

California Psychologist #PSY 8308 (1/16/84).  
California Marriage and Family Therapist #MFT 16014 (3/16/81, inactive).

## Professional Activities

Team Co-Chair, WASC Accreditation Team, University of the Pacific, Stockton, 2008 - present.  
 Chair, Provost's Task Force on Ethics Across the Curriculum, UOP, 2004 – 2006.  
 Mentor, National Conference on Ethics in America. USMA, West Point, 2001, 2002, 2003, 2004.  
 Academic Council, University of the Pacific, Stockton, 2003-2005.  
 Faculty Council, School of Dentistry, 1997-98, 2000-2003, and 2007-2010 (Chair, 2001-2002).  
 Member, Omicron Kappa Epsilon (National Dental Honor Society), 2003 – present.  
 President, American Society for Dental Ethics (ASDE), 1999 – 2000.  
 Editorial Board, *Issues in Dental Ethics*, *Journal of the American College of Dentists*. 2000-present.  
 Reviewer, *Journal of Dental Education*. 1999-present.  
 Chair, Behavior Science Section, American Dental Education Association, 2002-03.  
 Chair, Outcomes Review Panel. University of the Pacific School of Dentistry (2002 – present).  
 Subject Matter Expert, National Ethics Summits I (1998), II (2000), and III (2004) ACD.  
 Advisory Committee for the Ethics Alliance of Oral Health Organizations, 2000 – Present.  
 Adjunct Faculty, University of San Francisco, 1988 - present.  
 Consultant (Expert Reviewer), California State Board of Psychology, 1990 – present.  
 Consultant to California State Board of Dental Examiners (exam development), 1997.  
 Reviewer, *Journal of the California Dental Association*, 1995-present.  
 President, San Francisco Academy of Hypnosis, 1990.  
 Member, Oral Commissioner's Unit, California State Board of Behavior Science, 1986-91.  
 Editorial Board Member, *The School Counselor*. 1981-84.  
 President, California Association for Specialists in Group Work. 1979-80.  
 Oral Boards Examiner, California State Board of Psychology. 1988-2000.  
 Reviewer, *Journal of Counseling and Development*. 1988-91.  
 Trainer/Consultant, Organizational Development, US Navy Seabees. 1987-1994.  
 National Panelist, US Department of HEW and Education, Washington, D.C. 1978-81.  
 Counseling Psychologist, Student Counseling Center, San Francisco State University. 1980-85.  
 Research Associate, Training Institute for Desegregated Education, Detroit. 1975-77.  
 Director (CPT, US Army), Wannsee Inst for Human Relations Training, West Berlin. 1972-75.

## Awards

University of San Francisco, Distinguished Lecturer (Adjunct) Award, 2009.  
 University of the Pacific, United Methodist Teacher/Scholar of the Year, 2000-2001.  
 Thayer Award, University of the Pacific, School of Dentistry, 1997.

## Books

Peltier, B. (2009). *The Psychology of Executive Coaching*. (2<sup>nd</sup> Ed.). New York: Routledge.

Peltier, B. (2001). *The Psychology of Executive Coaching*. Philadelphia, PA: Taylor & Francis (Brunner/Routledge). Third printing. (Also translated and published in Polish).

## Chapters

- Peltier, B. (2006). Hypnosis in dentistry. In Mostofsky, D., Forgione, A., & Giddon, D. *Behavioral Dentistry*. Ames, IA: Blackwell-Munksgaard Publishing Company, 65-79.
- Martin, J., Peltier, B., & Glassman, P. (2001). Mental health practitioners and dentists in collaboration: Smiling from the inside out. In *Innovations in Clinical Practice*. Vol 19.
- Peltier, B. (1997) Ethical considerations in managed care. In *New Practitioners Manual*. California Dental Association. (Also reprinted on-line at the CDA Business Education Web-site, [www.cda.org/public/temple/index.html](http://www.cda.org/public/temple/index.html).)
- Peltier, B. (1997). Cross Cultural Conflict and Control Theory. In *Crisis Counseling in the Quality School*: Volume I. L. L. Palmatier (Ed), Muncie, IN: Accelerated Development Publishers.

## Publications

- Peltier, B., Giusti, L., Hoover, T., Fountain, J., Persinger, J. & Sutter, S. (2010). The Dental Patient who is "High:" Ethical and Scientific Recommendations for the Standard of Care. *Dental Ethics* (Journal of the American College of Dentists), in press.
- Peltier, B. (2009). Psychological treatment of fearful and phobic special needs patients. *Special Care Dentistry*, Vol 29 (1), 51-56.
- Peltier, B. & Giusti, L. (2008). Commerce and care. The irreconcilable tension between selling and caring. *McGeorge Law Review*. 39 (3), University of the Pacific School of Law, 785-800.
- Peltier, B., Weinstein, P. & Fredekind, R. (2008). Preventive dentistry: Ch-ch-ch-changes! *Dental Abstracts*. Vol 53 (4), 189-190.
- Peltier, B. (2008). Humanism: An educational model like no other. *Contact Point*. Vol 88 (1). Winter, 10-13.
- Peltier, B. (2008). The meaning of the White Coat. *Dent Art* (Ukraine), (28), February.
- Peltier, B. (2007). Painless Parker's legacy: Ethics, commerce, and advertising in the professions. *Journal of the History of Dentistry*. Vol 55 (3), Winter, 150-159.
- Peltier, B., Weinstein, P., Fredekind, R. (2007). Risky business; Influencing people to change. *California Dental Association Journal*. November, Vol 35 (11).

- Peltier, B., & Hordiner, P. (2007). Ranking patients. *Contact Point*, Fall, Vol 87 (2).
- Peltier, B. (2007). Safeguarding dental ethics. *The Articulating Paper*. Vol 7 (2).
- Peltier, B. (2007). The unbearable tension of doctoring. *Contact Point*, Vol 87 (1), Spring.
- Peltier, B. & Dower, J. (2007). The ethics of adopting a new drug: Articaine as an example. *Journal of the American College of Dentists*, Fall, Vol 73 (3).
- Peltier, B. (2007). Book Review: *Ethical Questions in Dentistry*, (2<sup>nd</sup> Ed.) by Rule, JT & Veatch, RM. *Journal of Prosthodontics*, Vol 16, No 1 ( January-February).
- Peltier, B. (2006). Codes and colleagues: Is there support for universal patient acceptance? *Journal of Dental Education*, Vol 70 (11), 1221-1225.
- Peltier, B. (2006). Professionalism redux. *Contact Point*, August, Vol 86 (2).
- Hedman, A. & Peltier, B. (2006). International Coaching Psychology Review. *Coaching Matters*. Issue 3, August.
- Peltier, B. (2006). Patient selection. *Contact Point*, April, Vol 86 (1).
- Peltier, B. (2005). Maledicta. *Contact Point*, December, Vol 85 (3).
- Itaya, L & Peltier, B. (2005). Someone else's problem. *Contact Point*, August, Vol 85 (2).
- Hasegawa, T., Mathews, M. & Peltier, B. (2005) Ethical Dilemma #52: Transferring records of the demanding patient. *Texas Dental Journal*. 122 (7).
- Peltier, B. (2004). White coat principles. *Journal of the American College of Dentists*. 71 (4).
- Peltier, B. (2004). The central values method. *Contact Point*, December, Vol 84 (3).
- Giusti, L. & Peltier, B. (2004). Within the standard of care. *Contact Point*, August, Vol 84 (2).
- Peltier, B. (2004). Some observations on truth claims in a profession. *Journal of the American College of Dentists*. Vol 71 (2).
- Hasegawa, T., Mathews, M., & Peltier, B. (2004). Ethical dilemma #47: Friend or patient...or both? *Texas Dental Journal*. Vol 121 (7).
- Peltier, B. (2004). Foreword to *Love at Second Sight* (Collins & Grigsby). Far Hills, NJ: New Horizon Press.

- Peltier, B. (2004). Paradigms and change. *Contact Point*, April, Vol 84 (1).
- Peltier, B. (2003). Holy secrets. *Contact Point*, August, Vol 83 (2).
- Peltier, B. (2003). The 17th annual West Point Class of 1970 National Conference on Ethics in America. *Assembly*. 61(2).
- Peltier, B. (2003). Cheating in school. *Contact Point*, April, Vol 83 (1).
- Chambers, D.W. & Peltier, B. (2003). Book Review: ***Oral Health-Related Quality of Life*** by Inglehart & Bagramian (Eds.). *European Journal of Dental Education*. Vol 7.
- Chambers, D., Boyarsky, H., Peltier, B., & Fendler, F. (2003). Development of a mission-focused faculty evaluation system. *Journal of Dental Education*, January, Vol 67 (1).
- Peltier, B. & Jacobson, P. (2002). The unexamined discount is not worth giving. *Contact Point*, December, Vol 82 (3).
- Peltier, B. (2002). Advertisements for yourself. *Contact Point*, August, Vol 82 (2).
- Peltier, B. (2002). Care and commerce: Doctors don't sell stuff. *Mouth, The Journal of the American Student Dental Association*. Vol 22 (2).
- Peltier, B. & Fredekind, R. (2002). National boards, reconnaissance, and fairness. *Contact Point*, April, Vol 82 (1).
- Peltier, B. (2001). Where are all the gay and lesbian students? *Contact Point*, December, Vol 81 (3).
- Peltier, B. (2001). Should students advertise? *Contact Point*, August, Vol 81 (2).
- Peltier, B. (2001). The ethical responsibility of professional autonomy. *Journal of the California Dental Association*. July, Vol 29 (7), 522-525.
- Hasegawa, TK., Mathews, M., Peltier, B., & Witherspoon, D. (2001). The endodontist's painful dilemma. *Texas Dental Journal*. 118(7): 559-562.
- Peltier, B. (2001). Reflection, introspection, and communication: A Psychologist's view of dental ethics. *Journal of the American College of Dentists*. Vol 67 (4) Winter.
- Peltier, B. (2001). On confrontation. *Contact Point*, April, Vol 81 (1).
- Peltier, B. (2000). Doctors, patients, and transitions. *Journal of the American College of Dentists*. Vol 67 (3) Fall.

- Peltier, B. (2000). Ethics and psychology: Busy, rich, and unhappy. *Contact Point*. Vol 80 (3).
- Peltier, B. (2000). Discursive ethics, conflicts of interest, and the elephant in the reception area. *Journal of the American College of Dentists*. Summer, 67 (2).
- Peltier, B. (2000). You're invited. *Journal of the American College of Dentists*. Summer, 67 (2).
- Peltier, B., Hasegawa, T., Ozar, D., Patthoff, D., & Chambers, D. (2000). Ethics summit II: Creating a sustaining structure for an ethics alliance of oral health organizations. *Journal of the American College of Dentists*. Summer, 67 (2).
- Peltier, B., (2000). Welcome to "Ethics in Dentistry." *Journal of the American College of Dentists*. Spring, Vol 67 (1).
- Peltier, B. (2000). Dentist - psychologist collaboration: A big kid in a candy store. *The Independent Practitioner*. Winter, Vol 20 (1).
- Peltier, B, & Glassman, P. (2000). Dentist - Psychologist collaboration: The case of the anxious patient. *The Independent Practitioner*. Winter, Vol 20(1).
- Peltier, B. (1999). Ethics and psychology: Ethics on Mars and Venus. *Contact Point* August, Vol 80 (2).
- Fredekind, RE, Cuny, EJ, Peltier, B, & Carpenter, WC. (1999) The hepatitis B e-antigen positive dental school applicant. *Journal of Dental Education*. Vol 63 (10), October.
- Peltier, B. (1999). Ethics and psychology: Looking the gift-horse in the mouth. *Contact Point* (April).
- Peltier, B. (1998). Ethics and psychology: Question: Is this ethical? *Contact Point* (December).
- Peltier, B. (1998). Response to unethical behavior in oral health cares. *Journal of the American College of Dentists*. Vol 65 (3).
- Peltier, B. (1998). Ethics and psychology: Informed consent. *Contact Point* (August).
- Peltier, B. (1998). The moral life isn't so easy. *Contact Point*. Spring, Vol 78 (1).
- Peltier, B. (1998). Ethics and psychology: The work of others. *Contact Point*. Spring, Vol 78 (1).

- Peltier, B. (1997). Ethics and psychology: Is there a duty to treat? *Contact Point*. Winter, Vol 77 (4).
- Peltier, B. (1997). Ethics and psychology: Dual relationship. *Contact Point*. Autumn, Vol 77 (3).
- Miller, C. Peltier, B., & Monosoff, T. (1997). What do patients want? Patient satisfaction data and institutional change. (Abstract). *Journal of Dental Education*. 61 (2): 200.
- Peltier, B. (1997). Ethics and psychology: Who's who or hit and run? *Contact Point*. Spring, Vol 77 (2).
- Peltier, B. (1996). Practical ethics in the managed care era. *Journal of the California Dental Association*. 24 (8). (also published as the cover article in the *Journal of the Michigan Dental Association*. March 1998)
- Miller, C., Fredekind, R., Peltier, B., Yarborough, C., & Woodson, R. (1996). Student perception of patient satisfaction: A comparison of three group practices. (Abstract). *Journal of Dental Education*. 60 (2): 184.
- Glassman, P., and Peltier, B. (1996). Treatment strategy reduces patient fears. *Journal of the Massachusetts Dental Society*. Vol 45 (2).
- Peltier, B. (1996). Ethics 101: A look at what's happening in ethics today. *Contact Point*. Summer, Vol 76 (2).
- Peltier, B. (1996). The policy problem: A response. *Journal of the American College of Dentists*. Vol 62 (2).
- Glassman, P., & Peltier, B. (1996). Guidelines for the administration of local anesthesia in fearful dental patients. *Journal of the California Dental Association*. 23 (9) September.
- Dower, J., Simon, J., Peltier, B. & Chambers, D. (1995). Patients who make a dentist most anxious about giving injections. *Journal of the California Dental Association*. September.
- Peltier, B., Dower, J., Simon, J. & Chambers, D. (1995). The injection procedure as a source of stress for dentists. *General Dentistry*. Vol 43 (6) November/December. (Selected for inclusion in **Current Practice 1996.**)
- Glassman, P., Peltier, B., & King, P. (1995). Results of a program to ease cross-cultural transition. (Abstract). *Journal of Dental Education*. 59 (2): 332.

- Simon, J., Peltier, B., Chambers, D., & Dower, J. (1994). Dentists troubled by the administration of anesthetic injections: Long term stresses and effects. *Quintessence International*. Vol 25 (9). (selected for *Year Book of Dentistry*, also published in the Japanese edition of *Quintessence*: Vol 14 (5), May 1995.)
- Peltier, B. & Dugoni, A. (1994). A four-part model to energize ethical conversation. *Journal of the California Dental Association*. Vol 22 (10).
- Harness, D, Peltier, B, & Tanabe, T. (1994). Correlation of psychological and clinical characteristics in the facial pain population. *American Journal of Pain Management*. Vol 4 (3).
- Glassman, P., & Peltier, B. (1993). Treatment of high and low fear individuals. *Journal of the California Dental Association*. Vol 21(3)
- Harness, D., & Peltier, B. (1992). Comparison of MMPI scores with self-report of sleep disturbance and bruxism in the facial pain population. *Cranio: The Journal of Craniomandibular Practice*. 10 (1).
- Peltier, B. (1990, October). Review: *A Practitioner's Guide to Understanding Indigenous and Foreign Cultures* by George Henderson. *AACD Guidepost*.
- Chambers, D., Burk, D.T., Garcia, R., LaBarre, E., & Peltier, B. Early positive intervention to improve students' academic performance. *Journal of Dental Education*. 53:69.
- Peltier, B. (1988, December). Review: *Substance Abuse Counseling: An Individualized Approach* by Lewis, Dana, & Blevins. *AACD Guidepost*.
- Peltier, B. (1986, March). Review: *Essentials of Chemical Dependency Counseling* by Lawson, Ellis and Rivers. *AACD Guidepost*.
- Peltier, B., Telch, M.J., & Coates, T.J. (1982). Smoking cessation with adolescents: A comparison of recruitment strategies. *Addictive Behaviors*. 7 (1).
- Peltier, B (1982). Review: *Counseling Across Cultures* by Paul Pederson et al (Editors). *The Personnel and Guidance Journal*, 64 (1) .
- Peltier, B (1982). Review: *Child Abuse; A Crying Shame* by Shirley O'Brien. *The School Counselor*. Vol 30:2.
- Peltier, B. (1981). Review: *Understanding and Counseling Ethnic Minorities* by George Henderson (Editor). *The School Counselor*. Vol 28 (5).
- Peltier, B. (1981). Review: *A Working Guide to Self-Help Groups* by Gartner & Reissman. *The Personnel and Guidance Journal*. Vol 60 (2).

- Peltier, B. (1979). Crisis in Iran: American awoken from visions of grandeur. *The Daily Trojan*. (University of Southern California, 11/19/79).
- Peltier, B. (1979). The effects of differential recruitment procedures, reinforcement methods, and focused smoking on the cigarette smoking behavior of adolescents: An experimental study. Doctoral Dissertation, July.
- Peltier, B. (1978). Process components of effective group counseling. *The Journal for Specialists in Group Work*. Vol 3 (3).
- Krumboltz, J.D. & Peltier, B. (1977). What identifies the counseling psychologist: Method or Results? *The Counseling Psychologist*. Vol 7(2).
- Peltier, B. (1974). Unvoiced violence: Application of Osgood's semantic differential toward assessment of human relations training. Master's Thesis.

### **Keynote Speeches and Invited Lectures**

- “The Magic of Influence.” Pacific Center for Special Care RDHAP Providers’ Conference. Sacramento, December 3, 2009.
- “Doctors.” White Coat Ceremony, University of the Pacific School of Dentistry, Palace of Fine Arts Theatre, San Francisco. July 18, 2009.
- “The Psychology of Happiness: What the Research Says.” American College of Dentists, Northern California Installation Dinner. Lafayette, California. January 31, 2009.
- “Ten Principles.” White Coat Ceremony, University of the Pacific School of Dentistry, Palace of Fine Arts Theatre, San Francisco. July 19, 2008.
- “Painless Parker’s Legacy: Commerce, Care, and Professionalism.” Inaugural Lecture, Dean’s Lecture Series, University of Southern California School of Dentistry, Los Angeles. November 2007.
- “The Psychology of Coaching.” Regents’ University/i-Coach Academy, London, UK. November 2007.
- “Mistakes are Made.” White Coat Ceremony, University of the Pacific School of Dentistry, Herbst Theater, San Francisco. July 2007.
- “Ways that dentists get into trouble—Then what?” American Association of Endodontists. San Diego, California. November 2006.

- “Reflections on Theory.” Chartered Institute of Personnel and Development conference  
“Coaching at Work.” Hurlingham Club, London. September 2006.
- “The Psychology of Coaching.” Regents’ University/i-Coach Academy, London, UK.  
October 2006.
- “Professionalism Redux.” White Coat Ceremony, University of the Pacific School of  
Dentistry, Herbst Theater, San Francisco. July 2006.
- “The Psychology of Coaching.” FNB Center/i-Coach Academy, Johannesburg, Republic of  
South Africa, November 2005.
- “The Psychology of Coaching.” Old Mutual Business School/i-Coach Academy, Cape  
Town, Republic of South Africa. November 2005
- “The Psychology of Executive Coaching.” Middlesex University/i-Coach Academy,  
London, UK. October 2005.
- “The Psychology of Executive Coaching.” Old Mutual Business School/i-Coach Academy,  
Cape Town, Republic of South Africa, November 2004.
- “Caveat Emptor.” White Coat Ceremony, University of the Pacific School of Dentistry,  
Herbst Theater, San Francisco, July 2005.
- “The Psychology of Executive Coaching.” Middlesex University/i-Coach Academy,  
London, UK. November 2004.
- “White Coat Principles.” White Coat Ceremony, University of the Pacific School of  
Dentistry, Herbst Theatre, San Francisco. July 2004.
- “The Psychology of Executive Coaching.” Middlesex University/i-Coach Academy,  
London, UK. November 2003.
- “Professional Challenges and Opportunities.” White Coat Ceremony, University of the  
Pacific School of Dentistry, Herbst Theatre, San Francisco. July 2003.
- “A Culture of Integrity.” White Coat Ceremony, University of the Pacific School of  
Dentistry, Herbst Theatre, San Francisco, July 2002.
- “Defining an Ethics Code.” Integras Institute and the University of Illinois-Chicago School  
of Dentistry. Chicago, January, 2002.
- “Professionalism.” White Coat Ceremony, University of the Pacific School of Dentistry,  
Herbst Theatre, San Francisco. July 2001.

- “Sacred Cows: The Problem of Intransigent Behavior.” Organization for Sterilization and Aseptic Procedures, Orlando, Florida. June 2001.
- “Current Issues in Dental Ethics.” Southern Conference of Dental Deans and Examiners. San Juan, Puerto Rico, January 2001.
- “Reflection, introspection, and communication: A Psychologist’s view of dental ethics.” Presidential Address, Professional Ethics in Dentistry Annual Meeting. Salt Lake City, Utah. October 2000.
- “The Fundamental Attribution Error.” White Coat Ceremony, University of the Pacific School of Dentistry. Herbst Theatre, San Francisco, July 2000.
- “Executive Coaching for the Dentist-Leader.” (LeaderSkills Workshop). American College of Dentists, Honolulu, October, 1999.
- “Service.” White Coat Ceremony, University of the Pacific School of Dentistry, Herbst Theatre, San Francisco, July 1999.
- “Managing Intimate Partner Relationships.” Supportive Partners’ Night. UOP School of Dentistry, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009.
- “Professional Responsibility.” White Coat Ceremony, University of the Pacific School of Dentistry, Presidio of San Francisco. July 1998.
- President’s Workshop: “Ethics in managed care.” California Dental Association Scientific Session, San Francisco. September 1997.
- “Humanism in Dental Education.” Faculty Retreat, UOP School of Dentistry, Bay Conference Center, Tiburon. September 1994.
- “Disagreement and Collegiality.” 1991 California Appellate Courts Institute, Center for Judicial Education and Research, Monterey. April 1991.
- Willard C. Fleming Memorial Lecture. "Mid-Life Crisis in Dentistry; The Mentally Healthy Dentist." UCSF. January 1989.
- "The Mind and Management." Printing Industries of Northern California, May 1985.
- "Applications of Hypnosis without Trance." NODA Conference, San Francisco, March 1984.
- "Nibbling at Your Heroes: The Psychology of Hero-thinking." FASTEN Conference on alienation at urban campuses, University of Southern California, November 1979.

## University Courses Taught

- Fundamentals of Statistics (WSU)
- Math Methods in Education (WSU)
- Counseling Practicum (WSU)
- Counseling Participation (WSU)
- Field Study in Group Leadership (WSU)
- Theories of Counseling (SFSU)
- Abnormal Psychology (USC)
- Intervention Strategies (USC)
- Leadership and Change (USC)
- Advanced Peer Counseling Skills (SFSU)
- Assertion Training (SFSU)
- College Survival Skills (SFSU)
- Career Decision-Making (SFSU)
- Advanced Counseling Process (SFSU)
- Psychological Testing (SFSU)
- Communication & Group Leadership (USF)
- Counseling in a Multicultural Society (USF)
- Marriage and Relationship Therapy (USF)
- Field Work Supervision I and II (USF)
- Social Psychology (USF)
- Methodology of Educational Research (USF)
- Executive Coaching (USF)
- Brief Interactional Therapy (USF)
- Brief Therapy for Couples (USF)
- Domestic/Intimate Partner Abuse (USF)
- Leadership in Education (UOP)
- Adult Development (NU)
- Drugs, Values, and Addiction (NU)
- Family Therapy (NU)
- Systems of Psychotherapy (USF)
- Alcoholism and Substance Abuse (USF)
- Group Counseling Skills (USF-PPS)
- Diagnostic Appraisal (USF)
- Clinical Hypnosis (USF)
- Law and Ethics (USF)
- Cognitive Therapy (USF)
- Psychopathology (USF)
- Negotiation (USF Law School)
- Child Abuse Assessment & Treatment (USF)
- Advanced Clinical Supervision (USF)
- Family Law & Professional Ethics (USF)
- Child Therapy (USF)
- Personality Theory (USF)
- Human Sexuality (USF)
- Intellectual/Psychological Assessment (USF)
- Consultation & Org Development (USF)
- Individual and Systems Appraisal (USF)
- Advanced Psychological Assessment (USF)
- Clinical Psychopharmacology (USF)
- Management Communication (Wharton)
- Law & Ethics in Counseling (CSUEB)
- Life Transitions Counseling (USF)

## **Professional Papers and Presentations**

Peltier, B. Influencing dental patients for behavior change. World Congress for Minimally Invasive Dentistry. San Francisco, August 2009.

Peltier, B. Commercialism and the ethics of care. American Society for Dental Ethics. University of Southern California, August 2009.

Featherstone, J., Peltier, B. et al. Influencing people to change. (Part of symposium on CAMBRA). California Dental Association meetings, San Francisco, September, 2008. Also presented at California Dental Association meetings in Anaheim in May 2009.

Peltier, B. Professionalism and commercialism in changing times. Student Professionalism and Ethics Club, University of Southern California School of Dentistry, February 2009.

Peltier, B. Ethics in the marketplace. Associated Student Body Ethics Forum, University of Southern California, Los Angeles, September 2008.

Peltier, B. Painless Parker's legacy; Ethics, commerce, and advertising in the professions. Annual Session of the American Academy of the History of Dentistry. San Francisco, October 2007.

Peltier, B. Talking to addicts. Faculty Development Day, University of the Pacific School of Dentistry, San Francisco, September 2007.

Peltier, B. Commerce and care; The irreconcilable tension between selling and caring. Professional Ethics and Corporate Conduct symposium for Ethics Across the Professions 2007. McGeorge School of Law, Sacramento, September 2007.

Peltier, B. Ethics: What can be taught and what can't. American College of Dentists, Northern California Section Meeting, Lafayette, California, January 2007.

Peltier, B. Psychological treatment of fearful and phobic patients. Special Care Dentistry's Symposium on Anesthesia, Sedation, and Alternative Techniques for Providing Dental Treatment for People with Special Needs. Chicago, June 2006.

Peltier, B. Access to care vs. patient acceptance. American Dental Association/American Dental Education Association special conference on patient acceptance. Chicago, August 2005.

Hasegawa, T., Ozar, D., Peltier, B., & Garetto, L. Ethics in the whole institution: A culture of professionalism for dental schools. American Dental Education Association, Baltimore, March 2005.

- Peltier, B. Executive coaching for leadership development. American Dental Education Association. Seattle, March 2004.
- Peltier, B., Donate-Bartfield, E., More, F., & Glassman, P. Interfaces across cultures: Teaching cultural competence. American Dental Education Association, San Antonio, Texas, March 2003.
- Fredekind, R. & Peltier, B. Role of the medical consultation in the management of patients receiving warfarin therapy (Poster presentation). American Public Health Association. Philadelphia, November 2002.
- Boyarski, H., La Barre, E., Fendler, F., Peltier, B., & Chambers, D. Mission-focused faculty evaluation. American Dental Education Association. San Diego, March 2002.
- The Happy Doctor: How People Evaluate Personal Happiness, A Review of the Research Literature.” Alumni Meetings, University of the Pacific School of Dentistry, San Francisco, March 2002.
- Fredekind, R. & Peltier, B. Investigation of attitudes toward student advertising. American Dental Education Association. (Poster session). San Diego, March 2002.
- Peltier, B. Family Systems Thinking Applied to Executive Coaching. Presidential Task Force on Expanding Practice Opportunities. Annual meetings of the American Psychological Association, San Francisco, August, 2001.
- Hasegawa, T., Ozar, D, Peltier, B, & Graham, B. The Ethics of Remediating Unprofessional Behavior. American Dental Education Association, Chicago, March 2001.
- Peltier, B. & Fredekind, R. (Poster Session). Should students advertise? University of the Pacific. Asilomar, February 2001.
- Fredekind, RE, Cuny, EJ, Peltier, B, Carpenter, WC, Williams, I, and Heffernan, E. The hepatitis B e-antigen positive applicant: science, policy, and ethics. American Association of Dental Schools, Washington, DC, April 2000.
- Peltier, B., & Glassman, P. Working with fearful dental patients. Division 42, American Psychological Association, workshop on psychologist-dentist collaboration, Beverly Hills, California, March 2000.
- Ozar, D., Graham, B., Peltier, B., & Hasegawa, T. Exploring the boundaries of professionalism. American Association of Dental Schools, Vancouver, B.C. March 1999.
- Peltier, B. Models of ethics education in dental school. Board of Directors’ Meeting, Dentsply Corp. San Francisco, March 1999.

- Peltier, B. The California Ethics Examination. American Association of Dental Examiners. San Francisco, October 1998.
- Peltier, B. Responding to unethical behavior in credentialing and licensing. American College of Dentists Leadership Skills Workshop. San Francisco, October 1998.
- Peltier, B. Foundations of Ethical Reflection: Philosophical Bases. Grand Rounds, California Pacific Medical Center, Department of Psychiatry, San Francisco, March, 1998.
- Rosenblum, A., Peltier, B., & Winslow, G. Ethics in dentistry. California Dental Association, Scientific Sessions, Anaheim, April, 1997.
- Ozar, D., Bebeau, M., & Peltier, B. Continuing ethics in education for remediation. American Association of Dental Schools, Orlando, Florida. March 1997.
- Miller, C. Peltier, B., & Monosoff, T. What do patients want? Patient satisfaction data and institutional change. Table clinic/Poster session, American Association of Dental Schools, Orlando, Florida. March 1997.
- Peltier, B., Rosenblum, A., & Winslow, G. Ethics in the '90s: What your Mom and Dad couldn't teach you, because it hadn't been thought up yet. California Dental Association, Scientific Sessions, San Francisco, September, 1996.
- Rosenblum, A., Peltier, B., & Winslow, G. Practical ethics in dentistry. California Dental Association, Scientific Sessions, Anaheim, April, 1996.
- Miller, C., Fredekind, R., Peltier, B., Yarborough, C., & Woodson, R. Student perception of patient satisfaction: A comparison of three group practices. Table clinic/Poster session. American Association of Dental Schools, San Francisco, California. March 1996.
- Glassman, P, Peltier, B, & King, P. Results of a program to ease cross-cultural transition. Table clinic/Poster session, American Association of Dental Schools, San Antonio, Texas, March 1995.
- Peltier, B. & Harness, D. Psychological and clinical characteristics in the facial pain population: A replication using MMPI-2. Table Clinic/Poster Session, UOP Dental School Conference, Asilomar, February 1994.
- Harness, D., Peltier, B. & Tenabe, T. Correlation of psychological and clinical characteristics in the facial pain population.. American Academy of Orofacial Pain, Orlando, Florida, August 1992.
- Hypnotic language. Medico-Dental Study Guild of California, San Francisco, September 1990.

- Early positive intervention to improve students' academic performances. American Association of Dental Schools, San Francisco, March 1989.
- Brain training: Implications of recent neuropsychologic findings . California Association for Counseling and Development, San Francisco, February 1986.
- Applications of hypnosis and guided imagery to cross-cultural communication. NASPA-CCPA Conference, Oakland, California, April 1985.
- Strategies for part-time consulting. NASPA-CCPA Conference, Oakland, April 1985.
- Group counseling for males in the 1980s. American Personnel and Guidance Association, Detroit, March 1982.
- Psychological support groups for victims of herpes simplex virus. American Personnel and Guidance Association, Detroit, March 1982.
- Counseling groups for older students. California Personnel and Guidance Association, San Francisco, February 1982.
- Campus counseling groups for victims of herpes. California Personnel and Guidance Association, February 1982.
- Psychological factors associated with decision making in college sport; Traditional approaches and practical magic. NAPEHE, San Diego, January 1982.
- A simulation procedure for assessing the "goodness" of career decision making (with John Krumboltz, *et al.*). Western Psychological Association, San Francisco, April 1978.
- Desegregation and its relation to sexism. National Organization for Women, Detroit, May 1977.
- Non-academic approaches to elimination of racism and sexism in the classroom. American College Personnel Association, Denver, March 1977.

### **Audio, Videotapes, CDs Produced**

- “Relieving Dental Anxiety.” (CD). The Hypnosis Network, November 2005.
- “Ethics in Orthodontics.” Video for the American Association of Orthodontics (St. Louis), August 1999.
- “Sexism in Textbooks: Another Look at Jack and Jill.” The Training Institute for Desegregated Education, Detroit, Michigan, 1979.

- “Sexism and Media Advertising.” The Training Institute for Desegregated Education, Detroit, 1979.
- “Tracking and Sexism.” The Training Institute for Desegregated Education, Detroit, 1979.
- “Adjustment and Change; Scenarios of College Living” (with Paul Sergios). University of Southern California, 1980.
- “An Introduction to General Education” (with Peggy Smith). San Francisco State University, 1983.
- “Graduation Requirements for ‘Native’ Students” (with Helen Goldsmith). San Francisco State University, 1987.
- “Graduation Requirements for Transfer Students” (with Helen Goldsmith). San Francisco State University, 1987.

## **Media Appearances**

- Guest on “Health Crusades with John Farley.” *Leadership Development and Executive Coaching*. Internet radio, voiceamerica.com. March 30, 2006.
- Guest appearance on "Insight on Coaching" for the Voice America Network with Robin Levitt. March 2006.
- ABC-TV (San Francisco) *Evening News*. "DUI: The First Offense." December 1987.
- AM San Francisco*, KGO-TV: "Treating the Drinking Driver." December 1985.
- Between Two Points*, TV-26: "DUI Prevention and Intervention." December 1985.
- KTIM-FM Interview: "Psychological Aspects of Drunk Driving." February 1984.
- Sex-Talk*, (Don Chamberlain), KGO-FM. Appeared as guest therapist. December 1983.
- Tom Sillen Show*, TV-20. "Rehabilitation of Drinking Drivers." April 1983.
- Open Forum*, KDLS-TV. "Psychology and the Teenager." February 1983.
- KSFS-AM. "Career Decision Making for College Students." March 1981.
- WGPR-TV (Detroit). Five part series: "Racism and Sexism in Public Education." December 1976.

*Alan Christian Show*, WBAL-AM (Baltimore). "Institutional Racism in Suburban Maryland." January 1975.

*Walter Chronkite Evening News*, CBS-TV. "Military Morale in West Berlin." December 1974.

## **Training Presented**

"Advertising and Professionalism in a Capitalist Market System." University of California School of Dentistry (San Francisco). March, 2009.

"Commerce and Care: Understanding the Cognitive Map of Professionalism." University of California School of Dentistry (San Francisco). March, 2008.

"How to talk to an addict." University of the Pacific, School of Dentistry Faculty Development Day, San Francisco, June, 2007.

"California State Law and Professional Ethics." Burke Dental Symposium. Monterey, California, June 2005.

"California State Law and Professional Ethics." Redwood Empire Dental Society. Santa Rosa, California, January, 2004, January 2005, January 2006

"California State Law and Professional Ethics." Stanislaus County Dental Society, Modesto, California, January, 2004.

"California State Law and Professional Ethics." Central Coast Dental Society, San Luis Obispo, California, January 2004.

"Responding to Bad Behavior." Center for Ethics Summer Intensive, Loyola University of Chicago, June 2001.

"Advertising in Dentistry." Center for Ethics Summer Intensive, Loyola University of Chicago, June 2001.

"Ethics in a Dental School: An Exemplary Program." Center for Ethics Summer Intensive, Loyola University of Chicago, June 2001.

"Group Dynamics and Conflict Management." UOP Dental School Managers' Group, Asilomar, CA, February 2001.

"Substance Abuse in the Workplace." UOP Dental School Managers' Group, July 1999.

- “The HBeAg+ Dental School Applicant: Ethical Perspectives.” Center for Ethics, Loyola University of Chicago, June 1999.
- “California State Law and Professional Ethics.” UOP Alumni Association. San Francisco. May and December 1998 and January 1999, January 2005, March 2006, July 2006, January 2007, March 2007.
- “California State Law and Professional Ethics.” Kern County Dental Association, Bakersfield. September, 1997 and January 2006.
- “California State Law and Professional Ethics.” UOP Post-Graduate Studies Program, San Francisco. June 1998, December 2004, March 2005, April 2006, February 2007, November 2007, February 2008, May 2008, November 2008, February 2009.
- “Responding to unethical behavior.” (Ethics Summit I.) American College of Dentists. St. Louis, April 1998.
- “California State Law and Professional Ethics.” UOP Alumni Association, Southern California. April 1998.
- “California State Law and Professional Ethics.” National Association of Filipino Dentists in America. March 1998 and June 2002.
- “California State Law and Professional Ethics.” Piedmont Hills Dental Group, San Jose. March 1998.
- “California State Law and Professional Ethics.” University of California, San Francisco Alumni Association. January 1998.
- “California State Law and Professional Ethics.” Fresno-Madera Dental Foundation. March 1997, March 1998, May 1999, May 2000, June, 2001, April 2002, May 2003, June 2004, April 2005, May 2006, April 2007, April 2008, March 2009.
- “California State Law and Professional Ethics.” San Joaquin Valley Dental Association. September, 1997.
- “Dental dilemmas.” American College of Dentists/San Mateo County Dental Association, April, 1997.
- “Alcoholism and substance abuse training.” California Pacific Medical Center, March 1997.
- “Sons and Fathers.” *Healthy Man Series*. University of San Francisco Department of Human Resources, Spring, 1994.

- "Team Building: The Prisoner's Dilemma." EOPS Leadership Conferences, San Francisco, Sacramento, San Diego, Los Angeles, 1988, 89, 90, 91, 92, 93, 94, 95, 96, 97.
- "Thinking for Yourself." EOPS Leadership Conferences, Malibu, 1988, 89, 90, 91, 92, 93.
- "Confidentiality and Child Abuse Reporting Requirements." San Francisco Department of Public Health Conference, February and May 1988.
- "Identifying and Referring Substance Abusers." SFSU Advising Center Staff Development, December 1987.
- "Treatment of Stress Disorders." Fort Help, San Francisco, March 1987.
- "The Addicted Student." De Anza College Counseling Center Staff Development, Cupertino, California, January 1987.
- "Stress and Biofeedback." Career Center's Staff Development Program, UC Berkeley, July 1986.
- "Clinical Applications of Computer-based Biofeedback to Addiction." Redwood Center, San Mateo, California, April 1986.
- "Dual Diagnosis." Letterman Army Hospital Resident Training, February 1986.
- "Brain Training for Managers." Printing Industries of Northern California, January - November 1985.
- "Managing in a Multicultural Environment." *Detroit News* managers and editors training session, Detroit, June 1985.
- "The Drinking Driver Program as Alcoholism Intervention." National Council on Alcoholism's Education Series, San Francisco, October 1985.
- "Career Development in the Classroom." SFSU Faculty Development Conference, Asilomar, California, January 1981.
- "Desegregating Fraternities and Sororities." Office of Residential Life, USC, Los Angeles, January - June 1980.
- "Principles of Group Counseling." Career Center, UCLA, May 1980.
- "Conflict Management." Campus Security Officer Training, USC, Los Angeles, September 1979 and February 1980.
- "Racism, Affirmative Action, and Self-Talk." University of Michigan's Resident Advisor Training Program, Ann Arbor, September 1979.

"Behavioral Self-Management of Stress." Chrysler Corporation's Annual Executive Seminars, Detroit, 1978.

"Strategies for Better Career Decisions." College of St. Benedict, St. Joseph, Minnesota, August 1977.

### **Hypnosis Training Presented**

"Hypnosis in Dentistry," San Mateo County Dental Society, San Mateo, California, March, 2000.

"Hypnotic Treatment of Anxiety and Depression." Shasta County Mental Health Department, Redding, California, November 1997.

"Intermediate Hypnosis for Psychotherapy." Shasta County Mental Health Department, Redding, California, August, 1997.

"Introduction to Hypnotic Psychotherapy." Shasta County Mental Health Department, Redding, California, May, 1997.

"Self Hypnosis." San Francisco Academy of Hypnosis, Nurses' Training. November 1991.

"Hypnotic Language for Dentists." San Francisco Academy of Hypnosis, Annual Training, 1989, 1990.

"Basic Inductions." San Francisco Academy of Hypnosis, Nurses' Training. October 1990.

"Integrating Hypnosis with Cognitive Therapy." SFAH Intermediate Training, June 1987, June 1988, May 1990.

"The Nature of Hypnosis." SFAH Annual Training, March 1987, 88, 89, 90, 91, 92, 93, 94.

"Hypnosis and the Dentist." SFAH Annual Training, March 1988, 89, 90, 91.

"Basic Hypnosis Training." (16 hours) American Association for Counseling and Development (European Branch) Annual Convention, West Berlin, April 1987.

"Imagery and hypnosis." SFAH Advanced Training, June 1986.

"Integrating Hypnosis with Other Therapeutic Approaches." SFAH Annual Training, March 1986, 1988, and 1990.

"Basic Hypnosis Training for Family Practice Physicians." Travis AFB Medical Center, September 1986.

"Foundations of Clinical Hypnosis," CICHHS San Francisco, 1992, 93, 94. 95, 96, 97.

"Introduction to Clinical and Ericksonian Hypnosis," CICHHS Berkeley, October 1992, 93, 94.

"Using Hypnosis with Anxiety Disorders," CICHHS San Francisco, September 1992, 93.

"Integrating Hypnosis into Clinical Practice," CICHHS San Francisco, November 1992, 93, 94.

### **Other Consultancies**

Ethics Symposium. Ohio Dental Association, Columbus, Ohio. May 2002.

Executive Coach, J.M. Perry Corporation. 1998 - 2000.

Consultant to the Joint Commission on National Dental Board Examinations (feasibility study) at the American Dental Association in Chicago, June 1999.

Consultant to the California State Board of Psychology in disciplinary cases; render written opinions, testify at formal hearings, 1994-present.

Served as dissertation committee member, CSPP. "Hypnosis in the treatment of ulcerative colitis." (Larry Shapiro), 1989.

Provided in-service organizational development training for Foothill College Counseling Center, April 1988.

Provided in-service organizational development training for De Anza College Counseling Center, May 1986, June 1987.

Consultant to the California State Board of Behavior Sciences in disciplinary cases; render written opinions, testify at formal hearings, 1988-present.

Served as research manuscript evaluator for Association for Specialists in Group Work, 1981- 82.

Developed career decision skills program for honor farm inmates, San Mateo County Sheriff's Department, May 1979.

Provided in-service training in group work for Detroit Public School counselors, November 1976-April 1977.

Conducted investigation and formal pretrial hearing in conspiracy case (as an army Captain).  
Aberdeen Proving Ground, Maryland, January - April 1975.

Conducted human relations training (in German) for Bezirk Templehof Master's  
Schulpraktisches Seminar. West Berlin, April - May 1974.

Provided racism training for US military lawyers throughout Europe, January - April 1974.

Developed training program for Berlin American Community Drug-Alcohol Abuse Center.  
1974.

Provided organizational development services for La Raza Unida en Berlin, 1974.

### **Grants and Other Proposals Written**

Twelve (annual) DPI-DUI proposals to San Francisco Department of Public Health to  
provide drinking driver rehabilitation services, 1982-94.

SFSU Maxi-grant proposal to CSUC to create a system of off-campus mentors for third  
world students. March 1981.

Behavioral Medicine Program proposal to the American Cancer Society to study adolescent  
cigarette smoking. Center for Educational Research at Stanford. January 1979.

Behavioral Medicine Program proposal to the National Cancer Institute (NIH) to study  
adolescent smoking. Center for Educational Research at Stanford. December 1978.

Ypsilanti, Michigan Public Schools Emergency School Aid Act proposal to the US Office of  
Education (HEW). April 1977.

Three Training Institute for Desegregated Education (Wayne State University) Title IV  
proposals to the US Office of Education. 1976, 1977, 1978.

New Detroit, Inc. proposal to the National Institute for Education to establish formal  
community networking and study urban educational decision-making. May 1976.

### **Current Community Service**

Parent Advisory Board, International High School, San Francisco, 2007-2009.

Athletic Program School Photographer, International High School, San Francisco, 2003 –  
2008.

Past-President, Friends of Sports, International High School, San Francisco.

Task Force for Enhancement of Athletic Programs, International High School, 2007-2008.